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VISUAL MERCHANDISING AND DISPLAY: BUNDLE BOOK + STUDIO ACCESS CARD



Bloomsbury Publishing PLC, United States, 2018. Multiple copy pack. Condition: New. 7th ed.. Language: English. Brand New Book. This new edition of the best-selling text is for anyone working in and learning about the exciting industry of visual merchandising. Martin Pegler and new co-author Anne Kong (FIT) zero in on all aspects of visual merchandising and display, from classic techniques to the most avant-garde developments. Using hundreds of examples from around the world, this text reveals how retailers can..

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- Authored by Martin M. Pegler, Anne Kong
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