



IQ Plus Eq: The Arrow and the Hoisting Crane

By Feliciano T Bantilan Jr

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book helps investors understand two behaviours: their own in regard to stock investing; and that of stock returns. The chief obstacle to successful investing in the stock market is our Emotion - our EQ. By educating our EQ through the use of our Reason, we can overcome the weaknesses of our EQ. Getting past the quick-rich myths in stock investing by clearly showing the long-time nature of stock returns, the book explains returns in a novel way in terms of the fast rotation of the arrow and the slow upward motion of the hoisting crane. The fast rotating arrow stands for the lumpy, random, short-term behaviour of returns; while the slow upward motion of the hoisting crane, for the smooth, causal, long-term behaviour of returns. The insights in this book - hard-earned - I shared with my three sons, I am proud to share the same with you. -If you re already a stock investor, do you not sometimes wish you understand the behaviour of your stock returns, just like you understand the behaviour of your pet....



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