



## The High-Velocity Edge: How Market Leaders Leverage Operational Excellence to Beat the Competition (2nd Revised edition)

By Steven J. Spear

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, The High-Velocity Edge: How Market Leaders Leverage Operational Excellence to Beat the Competition (2nd Revised edition), Steven J. Spear, Generate better, faster results using less capital and fewer resources! "The High-Velocity Edge" contains ideas that form the basis for structured continuous learning and improvement in every aspect of our lives. While this book is tailored to business leaders, it should be read by high school seniors, college students, and those already in the workforce. With the broad societal application of these ideas, we can achieve levels of accomplishment not even imagined by most people' - The Honorable Paul H. O'Neill, former CEO and Chairman, Alcoa, and Former Secretary of the Treasury. 'Some firms outperform competitors in many ways at once cost, speed, innovation, service. How? Steve Spear opened my eyes to the secret of systemizing innovation: taking it from the occasional, unpredictable 'stroke of genius' to something you and your people do month-in, month-out to outdistance rivals' - Scott D. Cook, founder and Chairman of the Executive Committee, Intuit, Inc. 'Steven Spear connects a deep study of systems with practical management insights and does it better than any organizational scholar...



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