



## Success Factors of International Mergers and Acquisitions

By Carmen Sum

GRIN Verlag. Paperback. Condition: New. 32 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Essay from the year 2010 in the subject Business economics - Business Management, Corporate Governance, grade: 1, 0, University of Applied Sciences Ingolstadt, language: English, abstract: At the beginning of 2010 the United Nations Conference on Trade and Development (UNCTAD) reported a total volume of cross-border mergers and acquisitions (M and A) volume for 2009 of 239.9 billion US-dollars. Even if this sounds like a huge volume the global M and A market was considerably affected by the economic crisis and decreased by 66 compared to the volume of 2008 where we had a total volume of 706.5 billion US-dollars of cross-border sales (UNCTAD, 2010a). The following chart shows that international M and As play a significant role in today's economy. Beside that a quarterly survey conducted by Hewitt Associates showed up that 54 of European headquartered organizations evaluated already completed transactions as not as successful as they were intended to be and did not reach the initial financial and strategic objectives (Hewitt Associates, 2010). Why do companies still do international M and As even if it seems that they fail to reach their targets in...



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