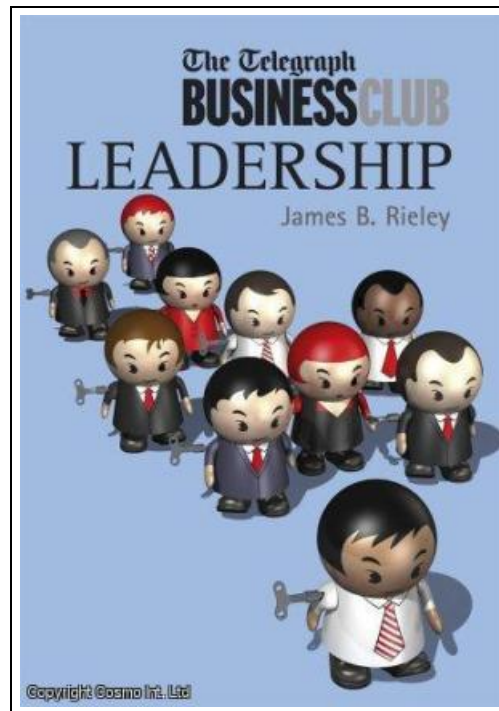


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Hodder & Stoughton, UK, 2006. Softcover. Book Condition: New. First Edition. Available Now. Book Description: Concise, easily digestible guide to more effective leadership in the small or med enterprise, aimed to contribute to lifelong learning, rather than a 'quickfix'. Written by one of the most respected consultant/writers in the field of business dynamics the intent of this book is to create an environment in which readers can absorb, and learn from, easily digestible 'content chunks' of information on how they can become more effective as leaders (and consequently, be able to ensure that their organisations survive and are sustainably competitive). The book ends with a summary of the content that would include both a 'leadership/organisational health check list' and a guide to what readers can do differently (beginning immediately) to become more effective at creating an environment in which they and their respective organisations can realise their individual and collective potentials.: Key Book Threads: Effectiveness v. Efficiency; Realising Potential v. Hitting the Numbers; Proactivity v. Reactivity; Elimination of problems v. Fire-fighting; Leadership v. Management : From the Author: LEADERSHIP is not your typical, everyday book on how to become a better manager, nor is it simply another book on allegely how to improve the profit potential of your organisation. It is a book that can help organisational leaders learn how to create organisations in which their people, both individually and collectively, can realise their potential. Written in 'plain talk,' the book focuses on the four main leadership competencies; Thinking, Influencing, Achieving, and Leading, and through the use of easy-to-absorb stories, the book enables its readers - from all organisational sizes and all organisational sectors - to become leaders that can help their companies realise their potential over time. : About the Author: A regular columnist for the Daily Telegraph, Dr...



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