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NO STORY - NO BUSINESS: INSPIRE YOUR CUSTOMERS, YOUR PROSPECTS, YOUR BOSS AND YOUR PARTNERS - EVEN YOUR SPOUSE WITH BEST SELLING STORIES.



Createspace, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English. Brand New Book ***** Print on Demand *****.I could list all the reasons why you should read this book, take it to heart, and implement its principles in your own life. To do so would be to commit the same mistake our hero in this book repeatedly made - the mistake that caused him to fail. The downtrend in his sales continued until one day...

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- Authored by Joachim Guenster
- Released at 2015



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