

Organisational Behaviour (WBUT)



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(Anastasia Kihn)

ORGANISATIONAL BEHAVIOUR (WBUT)



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New Age International (P) Limited, 2015. Softcover. Book Condition: New. Organisational Behaviour?Text and Cases Including Skill Test and Internet Exercise provides the most contemporary topics and examples and is comprehensive in its presentation of research and practical advice for managers. This book opens with the appropriate background on current practices of people and organisation behaviour and then flows from micro and macro concepts like ?e? organisation, Virtual team, Empowerment, Emerging Issues, Personality and Attitudes, Perception, Motivation, Group Behaviour, Communication, Leadership, Organisational Politics, Negotiation, Bargaining Strategies, Negotiation Process, Organisational Design, Organisational Structures and their Effects on Human Behaviour, Concepts of Organisational Climate, Organisational Culture, Indigenisation of Western Management. Apart from providing live cases and Internet assignments the book provides an opportunity to acquire the skills and aptitude to become good manager/technocrat by applying ?Test Yourself? at the end of each chapter. The book will prove invaluable to the students of Engineering (BE, B Tech.), Management (BBA, BBA & PG Diploma in Management), Technology (BCA & MCA) HR Professionals, Corporate executives, Technocrats and CEO?s of New age Organisations. This book has special focus on WBUT new syllabus and has full coverage of the same with latest updated information with focus on proactive Organisation Behaviour in AD 2020. Printed Pages: 352.

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