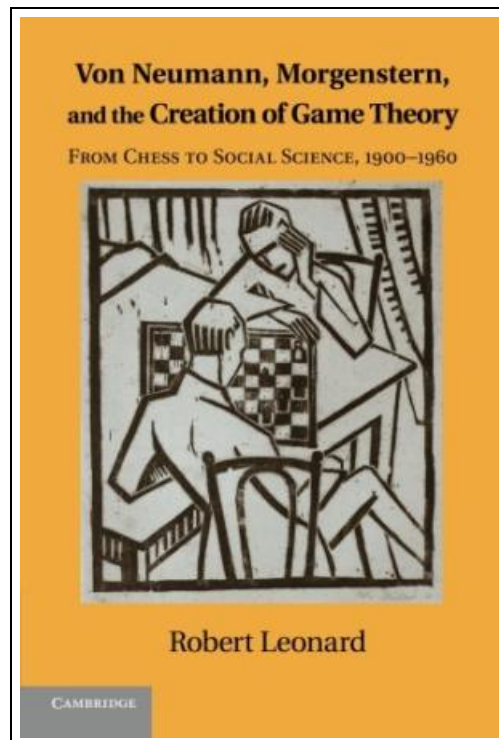


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CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2012. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Drawing on a wealth of new archival material, including personal correspondence and diaries, Robert Leonard tells the fascinating story of the creation of game theory by Hungarian Jewish mathematician John von Neumann and Austrian economist Oskar Morgenstern. Game theory first emerged amid discussions of the psychology and mathematics of chess in Germany and fin-de-siecle Austro-Hungary. In the 1930s, on the cusp of anti-Semitism and political upheaval, it was developed by von Neumann into an ambitious theory of social organization. It was shaped still further by its use in combat analysis in World War II and during the Cold War. Interweaving accounts of the period s economics, science, and mathematics, and drawing sensitively on the private lives of von Neumann and Morgenstern, Robert Leonard provides a detailed reconstruction of a complex historical drama.

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