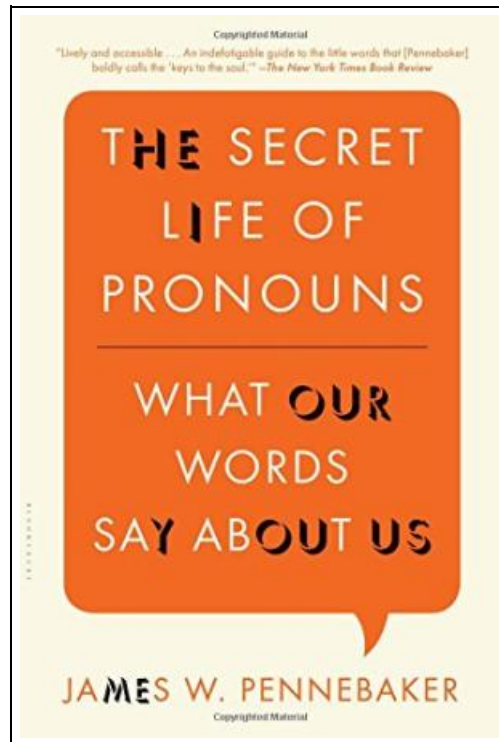


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THE SECRET LIFE OF PRONOUNS: WHAT OUR WORDS SAY ABOUT US



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Bloomsbury Publishing PLC, United States, 2013. Paperback. Book Condition: New. Reprint. 204 x 140 mm. Language: English . Brand New Book. In *The Secret Life of Pronouns*, social psychologist and language expert James W. Pennebaker uses his groundbreaking research in computational linguistics-in essence, counting the frequency of words we use-to show that our language carries secrets about our feelings, our self-concept, and our social intelligence. Our most forgettable words, such as pronouns and prepositions, can be the most revealing: their patterns are as distinctive as fingerprints.Using innovative analytic techniques, Pennebaker X-rays everything from John McCain s tweets to the Federalist Papers. Who would have predicted that the high school student who uses too many verbs in her college admissions essay is likely to make lower grades in college? Or that a world leader s use of pronouns could reliably presage whether he will lead his country into war? You ll learn what Lady Gaga and William Butler Yeats have in common, and how Ebenezer Scrooge s syntax hints at his self-deception and repressed emotion in this sprightly, surprising tour of what our words are saying-whether we mean them to or not.



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